



www.germancentre.org.cn

Doing business in good company



GERMAN CENTRE
FOR INDUSTRY AND TRADE

BEIJING

A reliable partner for German companies in China

The German Centre Beijing supports companies venturing into China with offices in various sizes. More than that, we also offer meeting and conference rooms and Business Services. Being entrepreneurs ourselves, we know how to do business in China and what kind of challenges German companies have to face. We act as an interface between China and Germany and connect both cultures, making your daily business life much easier. Through the networks of the German Centre community you quickly gain access to a pool of experiences and information.

One German Centre – two buildings

Since 1999 we have been located in the Beijing Landmark Towers, where some 100 companies have their offices. Since summer 2015, we offer 60 further offices in DRC Liangmaqiao Diplomatic Office Building, which is conveniently located in only 500 meters walking distance.

Opportunities in a dynamic growth market

German companies are not only highly appreciated for their know-how and quality awareness, but also very much valued as employers. As the further development of China will deeply depend on its efficiency and innovative power, smart solutions are in great demand. This harbors a lot of potential for German companies with respect to resources management, health care, food technology or mechanical engineering.

More than 5,000 German companies are already active in the Chinese market; nearly 700 of them are located in China's capital city. Beijing is the ideal location for getting started in China, in particular for doing business in the country's northeast. Here is where the political and economic foundations are laid and international trade fairs and congresses are being held. The density of training centers and universities facilitates the search for qualified personnel.

The German Centre Beijing is a partner of the worldwide network of German Centres. The German Centres unite the strengths of German business under one roof. They are supported by umbrella organisations of German business as well as federal and state ministries.

One German Centre – two buildings

In Beijing Landmark Towers and DRC Liangmaqiao Diplomatic Office Building.

Beijing

China



Your gateway to China.



At the heart of the German community

We are located in the Beijing Landmark Towers on the northeastern 3rd Ring Road in Chaoyang District. Since summer 2015, we also offer offices in the DRC Liangmaqiao Diplomatic Office Building, which is only 500 meters away.

German Embassy, Lufthansa Center, German school, as well as hotels, restaurants, shopping centres, and residential areas are in the immediate vicinity. As the German Centre is conveniently located, the city centre and the international airport may be reached quickly.

Our offices

Companies can rent turnkey offices from small to large. Our tenancy agreements are transparent, while conditions are at market level. With an address at the German Centre, the image "Made in Germany"

More information at www.germancentre.org.cn

can be convincingly conveyed to your customers and employees. Our doors are always open for you, and we have an ear for your needs – be it for business matters or issues regarding life in China.

We offer:

- Turnkey offices from 12 sqm onwards
- Advise from market entry to fitting out your new office
- Conference and seminar rooms
- Events on current issues
- Business Services
- Long-term parking

Short distances:

- German companies from various industries
- Representative Office of Landesbank Baden-Württemberg (LBBW)
- German Chamber of Commerce (AHK China)

- German associations and institutions
- Law, tax, and HR consultants
- Transport and logistics firms
- IT service providers
- German Centre Café

German Centre Community

The German Centre Beijing is the platform for your business in China. The easy exchange of information and experiences with other tenants will help you to get started and run your daily business. Join our events and benefit from our easily available local networks!

Talk to us about the opportunities the German Centre Beijing offers. We are looking forward to your call and your visit of our premises!

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LBBW
Landesbank Baden-Württemberg

The German Centre Beijing is a member of LBBW Group, member of the Savings Banks Finance Group.

German Centres – there for you all over the world
in Beijing, Delhi, Gurgaon, Jakarta, Mexico City,
Moscow, Shanghai, Singapore, and Taicang.

